

HONG KONG

11 – 13 NOVEMBER 2025

ASIAWORLD-EXPO

COSMOPACK ASIA OEM/ODM &
RAW MATERIALS

COSMOPACK ASIA PACKAGING &
MACHINERY

12 – 14 NOVEMBER 2025

HONG KONG CONVENTION
& EXHIBITION CENTRE

COSMOPROF ASIA PERFUMERY &
COSMETICS & NAIL

COSMOPROF ASIA HAIR & BEAUTY
SALON

COSMOPROF

ASIA HONG KONG
亞太區美容展

COSMOPROF ASIA 2025 CELEBRA L'ECCELLENZA DELL'INDUSTRIA BEAUTY E ANNUNCIA I VINCITORI DEGLI AWARDS

[HONG KONG, 13 novembre 2025] – I Cosmoprof Asia e Cosmopack Asia Awards 2025, curati da BEAUTYSTREAMS, hanno premiato i prodotti più innovativi presentati a Cosmopack e Cosmoprof Asia, riflettendo le nuove abitudini di consumo nel mondo beauty. Ieri, 12 novembre, durante una cerimonia esclusiva presso l'Hong Kong Convention & Exhibition Centre, sono stati svelati i vincitori dei prestigiosi riconoscimenti davanti a un pubblico internazionale di espositori, buyer, retailer, media e trend forecaster.

I Cosmopack Asia Awards hanno valorizzato le aziende che si distinguono per design del packaging, formulazione, sostenibilità e tecnologie innovative presentate a Cosmopack Asia. Parallelamente, i Cosmoprof Asia Awards hanno premiato i migliori prodotti finiti esposti a Cosmoprof Asia.

Con **424 candidature ricevute**, gli Awards hanno suscitato grande interesse, confermandosi vetrina d'eccellenza e innovazione per l'industria beauty nell'area Asia-Pacifico.

I vincitori sono stati selezionati in **11 categorie** da una giuria composta da professionisti di rilievo del settore, retailer, brand premium, agenzie di consulenza, media, packaging e dipartimenti di R&D.

I membri della giuria dei Cosmopack Asia e Cosmoprof Asia Awards 2025 sono:

- **Aankith Arora** - Founder & CEO - Streamline Beauty India (India)
- **Cici Cai** - Associate Business Director - Jing Daily (China)
- **Claudia Campani** - Product Development Packaging & Special Projects Lead, MECCA-Maginations (Australia)
- **Gabby Chen** - President of Global Markets - Florasis (China)
- **Magdalena Elorrieta Decombe** - Private Label Development Manager - FEMSA Salud (Chile)
- **Kristal Goodman** - Head of Product Innovation - THG Labs (UK)
- **Shannon Hounsell** - Lead R&D Formulation Chemist - Greenleaf Cosmetics (South Africa)
- **Aya Isam** - Supply Chain Manager - Favelin (Egypt)
- **Katsura Kozu** - Director, Product Development - Shiseido Co., LTD. (Japan)
- **Rabih Madi** - Chief Operating Officer - Madi International (UAE)
- **Dipin Kamal Passi** - Joint Managing Director - Lotus Herbals (India)
- **Rong Pei** - Supply Chain Director - Fanmeili (Beijing) Cosmetics Trading Co., Ltd. (China)

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- **Fernanda Pigatto** Global Partnerships Director - BEAUTYSTREAMS (USA)
- **Alison Postma** - Journalist - BW Confidential (France)
- **Pravesh Saha** - General Manager South Asia - Wella (India)
- **Dr. Kilala Tilaar** - MBA., CSS - Martha Tilaar (Indonesia)
- **Jeet Vijan** - Senior Global Brand Manager, Vaseline; Beauty & Wellbeing, Unilever (Singapore)
- **Sinéad Whyte** - Senior New Product Developer Manager - Beauty Pie (UK)

Gli organizzatori ringraziano tutti i giurati per il loro prezioso contributo.

I vincitori saranno protagonisti di un'installazione dedicata durante **Cosmoprof Worldwide Bologna 2026**, in programma a marzo, ottenendo visibilità internazionale presso gli stakeholder del settore.

Scopri i vincitori dei Cosmopack Asia e Cosmoprof Asia Awards 2025:

COSMOPACK ASIA AWARDS - WINNERS

INNOVATIVE TECHNOLOGY

- Jelly Multi-Shield: Astaxanthin & Rutin Encapsulated Sunscreen - Ausmetics Daily Chemicals (Guangzhou) Co Ltd (China)

MAKE-UP FORMULA

- Ionic Filmless Whipped Jelly Powder - Tair Jiu Enterprise Co Ltd (Taiwan region)

PACKAGING DESIGN & MATERIALS

- Mono-material Container - Shinkwang M&P (South Korea)

SKIN CARE FORMULA

- NMN Sleeping Mask - ICURE Pharm & Cosmetics Inc (South Korea)

SUSTAINABILITY

- Eco-Botanical Lifting Primer Stick - Tair Jiu Enterprise Co Ltd (Taiwan region)

COSMOPROF ASIA AWARDS - WINNERS

GREEN & ORGANIC

- Centifolia Deodorant Stick Refillable 48h Citrus Fruits - Laboratoire Science et Nature (France)

HAIR PRODUCTS

- SOOO Swim Shampoo 500ml - MAKEMAKE Inc (South Korea)

HOME & PROFESSIONAL DEVICES AND TOOLS

Organiser – Cosmoprof Asia Ltd



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- PLUNA - Feagle Co Ltd (South Korea)

MAKE-UP PRODUCTS

- EUFOREAL Tinted Repair Cream - Shanghai Maojue Biotechnology Co Ltd (China)

PERSONAL CARE & BODY CARE PRODUCTS

- Meno-Free Comfort Body Night Lotion - Bellabaci International (South Africa)

SKIN CARE PRODUCTS

- Firming Bouncy Boost Serum - Standard Seoul (South Korea)

For any further information, please visit www.cosmoprof-asia.com

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